



- Intervention & Change with HR First -

We believe that human capital is the engine of innovation.
HR First will create new HR consulting methodology and performance
technology to leverage human resource development for your company



Company Identity



Company name

HR First means “Human resource is THE FIRST”. We want our clients to meet their visions through human capital development.



Human capital = The engine of innovation

Company grows through continuous innovation. And this innovation comes true innovation and development of human capital. “Human Capital = The engine of innovation” is HR First’s mission to our clients.

CI's 3 Colors

It symbolizes HR First methodology in consulting and head hunting.

*Red color: This color is realizing and understanding to the client’s needs. We always listen to our client’s voice for concrete understanding.

*Blue color: This color means changing. Solution comes from changing. We deliver solution on the basis of mutual understanding.

*Green color: This color symbolizes harmonizing. Our goal comes true through mutual harmonizing between HR First and client. We think HR First success comes from our client’s success. We try to meet our client’s needs with harmonizing stage.

Head Hunting Service



We set up ethical code for head hunting business and believe it will contribute to keep our creditability for clients. Also we develop our own head hunting process for speed and effective success for recruiting.

Ethical code

- Our contribution to client is candidate's long term service for client's company. For candidate's long term service, we will not urge the candidate whom we recruit to current company to transfer to another company in future time.
- Our contribution to candidates is their career development. We firstly serve to develop our candidate's careers not only for our own business interests.
- "HR First" will keep and do not open clients' information about client business or recruiting position to others through the recruiting process.
- Candidates will contain their own experienced working history not pretending experience in their resume. And also candidates build their creditability to clients through their long term service contribution. Candidates will build their good careers with creditability and contribution to HR First and clients.

Head Hunting Service



We set up ethical code for head hunting business and believe it will contribute to keep our creditability for clients. Also we develop our own head hunting process for speed and effective success for recruiting.

Head hunting process

Our head hunting mission is “right person to client” and “right position to candidate”. For effective head hunting success we built our own head hunting process.

Step I: Defining client organizational culture

- We define client’s company culture; for example clan, adhocracy, hierarchy, market culture. Through diverse methodology we define client’s organizational culture for matching candidate who meets the client’s culture.

Step II: Evaluating candidate’s competency

- For this step, we evaluate candidate leadership competency.
- And second, we evaluate candidate’s job specific skills.

Step III: Selecting & Recommending

- We select the most potential candidates who can meet either in leadership and job specific skills.
- Lastly we screen through the reference checking the candidate who could serve in long term basis and recommend the candidate

Consultant profile



Ki Ho Lim(CEO / Representative consultant)

- Specialized in HR, consultant & strategy position in staffing and recruiting
- Berna(Green Cross Vaccine/The Member of Rhein Biotech), HR Director
- LG CNS, Compensation team leader
- Amkor technology, HR planning staff
- Sogang university(English language & literature)/BS
- Sogang university MBA(Human resource management)

Kinsley Lee(Chief Consultant)

- Specialized in IT, electronics, semiconductor, telecommunication in staffing and recruiting
- HB Corp, Managing director
- Career care, IT Team manager
- Samsung Electronics, SR Engineer
- Sogang University (Electronic Engineer)

Dong Gun Lee(Managing director/Consultant)

- Specialized in HR and above director position in staffing and recruiting
- Esquire, HR Director
- LG Electronics, HR manager
- University of Washington/MBA
- Korea university(Legal)/BS

Young Ho Kim(Manager/Consultant)

- Specialized in marketing, sales, consumer and consultant in staffing and recruiting
- YBM SISA.COM, HR Manager
- Unitz online marketing, HR & General manager
- Sejong University (History)